

# THE GRAPHIC COMMUNICATIONS SCHOLARSHIP, AWARD AND CAREER ADVANCEMENT FOUNDATION

**Quark teams with New York City graphic communications foundation to help students realize dreams**

For students like Nicole Penna and Jennifer Ormaeche, both studying at the School of Visual Arts® in New York, every bit of assistance they receive toward their college education is put to good use. And for these winners of the Graphic Communications Scholarship, Award and Career Advancement Foundation scholarship, receiving QuarkXPress® as part of their prize was just one more reason to celebrate.



Through its partnership with the foundation, Quark is helping New York City high school students who have dreams of careers in creative communications and aspirations to attend schools such as the School of Visual Arts, Pratt Institute, Parsons School of Design, and Ringling School of Art & Design by providing free software to scholarship winners.

The foundation, a leader in promoting diversity in the multibillion-dollar graphics communications industry, awarded 19 scholarships to high school graduates and college students at its fourth annual scholarship awards ceremony in 2006.

"QuarkXPress 7 is a fascinating application. I can create some of my best work with only a couple of clicks. It is an easy program to use especially with all the different tools," said award winner Ormaeche. "The scholarship has made my goal of attending a great school possible, and, after graduation, I envision major companies chasing after me to work for them."

Quark is an innovative software company that provides design, production, and collaboration solutions that are transforming the business of creative communications. Quark changed the course of traditional publishing with the release of its flagship product, QuarkXPress, in 1987.

"There should be more companies in the world like Quark that are willing to help students like me with the high expense of college," said Penna. "Software for classes is very expensive and receiving QuarkXPress 7 was amazing. I needed to buy the software for my computer class, but I already had it thanks to Quark."

The graphic communications industry is flourishing in the New York tri-state area with an estimated \$20 billion volume. Globally the estimate is \$500 billion. In addition to the popular graphic design career choice, some winners showed interest in fashion, pattern-making, press operation, paper industry careers, and journalism.





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**— Mark Darlow  
Foundation President**

Suzanne Rebholz, attending the Fashion Institute of Technology, has similar feelings. “Every dollar helps me develop my education and gets me closer to my career,” she said. “Using QuarkXPress 7, I’ve learned how to create different advertisements, business cards, brochures, and much more. I enjoy finding out the different uses for the program and how easy it is to create a layout.”

Foundation President Mark Darlow noted that many scholarship winners are entering college to apply their in-demand skills to the printing, publishing, film, broadcast, and advertising fields.

“We at the Foundation are thrilled to have Quark as a partner in this project,” said Darlow. “QuarkXPress 7 is the industry standard for the graphic communications industry and our scholarship winners set off to college on the right foot with the right software to pursue their careers.”

The scholarship awards judges are nine graphic communications professionals and educators.

Along with the financial scholarships and QuarkXPress 7 software, winners also received a color-matching system from Pantone, Inc.

“I’d like to thank Quark for the support they have given to our students,” said Jack Kott, a foundation trustee and the College Now Liaison at the High School for Graphic Communication Arts. “I know that students are making use of QuarkXPress and it is also being used in our classrooms.”

For additional information and names of scholarship winners, visit [www.gcscholarships.org](http://www.gcscholarships.org).

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